

Community Bank  
Canberra and Regions



PARTNERSHIP MATRIX

ENGAGEMENT TYPE/LEVEL (IN 12 MONTHS FOLLOWING FUNDING)	< \$2,500	\$2,500 - \$4,999	\$5,000 - \$9,999	>\$10,000
Organisation to bank with Community Bank Canberra and Regions (unless exempt)	✓	✓	✓	✓
Provide a photo shoot opportunity	✓	✓	✓	✓
Representative/s to attend Community Partner event (eg Community Investment Evening)	✓	✓	✓	✓
Follow & tag Community Bank Canberra and Regions on social media	✓	✓	✓	✓
Promote the partnership and project on organisation's social media platforms	✓	✓	✓	✓
Opportunity for at least one (1) article in the newsletter or eDM to members	✓	✓	✓	✓
Provide relevant event dates	✓	✓	✓	✓
Presentation opportunity to promote the bank to committee members, volunteers, staff, members	✓	✓	✓	✓
Logo placement – website	✓	✓	✓	✓
Logo placement – printed or digital marketing material	✓	✓	✓	✓
Share at least one (1) Community Bank product social media post	✓	✓	✓	✓
Celebrate project in local media (community social or newspaper)		✓	✓	✓
Advertising space – signage		✓	✓	✓
Logo placement – uniforms/equipment (if applicable)		✓	✓	✓
Access to ambassadors, members		✓	✓	✓
Share an additional two (2) Community Bank product social media posts			✓	✓
Opportunity to attend a committee meeting or AGM			✓	✓
Guest speaker opportunity at an event/s				✓